



LEGACY
FOUNDATION

Give. Lead. Make a Difference.

1000 East 80th Place, Suite 402N
Merrillville, IN 46410
219.736.1880
www.legacyfoundationlakeco.org

NEIGHBORHOOD SPOTLIGHT PRESS CONFERENCE
RADISSON HOTEL, PALACE ROOM
FRIDAY, DECEMBER 20, 2013
10:00 – 11:00 A.M.

AGENDA

- 9:30 Doors Open, Refreshments
- 10:00 **Leigh Morris, Interim President, Legacy Foundation**
Legacy Initiative Announcement: Strategic Grant-Making Approach to Community Development
- 10:05 **Robert Johnson, Vice Chair, Legacy Foundation**
Legacy's Philanthropic Commitment to Neighborhood Spotlight & Community Change
- 10:10 **Bahia Ramos, Director of Community Foundations, John S. and James L. Knight Foundation**
National Foundation Perspective on Place-Making and Partnership Alignment
- 10:15 **Mark Lopez, Chief of Staff, Congressman Visclosky Office**
Partnering for Changing the Future of Northwest Indiana
- 10:20 **Karen Freeman-Wilson, Mayor, City of Gary**
Leadership & Community Rebuilding, i.e. Gary Northside Redevelopment Area Partnership
- 10:25 **Antonio Riley, Regional Administrator, US HUD**
Facilitating Sustainable Communities through a Common Agenda
- 10:30 **Susan Hedman, Regional Administrator, US EPA**
Making a Difference in Communities through Coordinated Activities
- 10:35 **Bill Hanna, President/CEO, Northwest Indiana Regional Development Authority**
Attracting Investment through Asset-Based Development
- 10:40 **Q&A moderated by Leigh Morris**
- 11:00 Closing Remarks



Neighborhood Spotlight Launch Factsheet

Neighborhood Spotlight is a new initiative for strategic investments in community development. The Legacy Foundation will make a major commitment to relational place-making where leaders and citizens are fostering positive community change and becoming stronger, more vibrant neighborhoods that enhance regional vitality.

Neighborhood Spotlight represents a collaborative approach to community development. Citizens, community-based organizations and community members from the public, private and non-profit sectors will work together to *Organize, Decide and Act* upon issues important to them. The collective impact model revolves around five goals:

Goal 1 – Common Agenda

All participants have a shared vision for change including a common understanding of the problem and a joint approach to solving it through agreed upon actions.

Goal 2 – Shared Measurement

Collecting data and measuring results consistently across all participants to ensure efforts remain aligned and participants hold each other accountable.

Goal 3 – Mutually Reinforcing Activities

Incentivizes projects and programs that are different while still being coordinated through a mutually reinforcing collective impact plan of action.

Goal 4 – Continuous Communication

Consistent and open communication across the participants and stakeholders to build trust, assure mutual objectives, and appreciate common motivation.

Goal 5 – Backbone Support

Managing collective impact with one convening organization playing a “quarterbacking” role. The lead agent staff will have a specific set of skills to serve as the backbone for the initiative in a particular place and coordinate the efforts of participating partners.

Neighborhood Spotlight will be highly competitive. It will provide a framework for community change, capacity-building resources, comprehensive planning and project implementation over the course of three to five years. The Legacy Foundation will pilot this program in year one.

Register for the Informational Session: The first Neighborhood Spotlight Informational Session will be held on Friday, January 31, 2014 at 9:00 a.m., 1:00 p.m. and 3:30 p.m. at the Radisson Hotel, Ambassador Room. Advanced registration required. Please RSVP at <https://www.surveymonkey.com/s/legacyspotlightimpact>

OVER



**LEGACY
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Any neighborhood in Lake County is eligible to register. Attendance will be required at four training sessions to be held between January and August of 2014 in order to submit a qualifying Letter of Interest. Future training session dates will be announced. For more information on Neighborhood Spotlight, visit www.legacyfdn.org.

Key Dates to Remember:

December 20, 2013	Launch of Neighborhood Spotlight, Press Conference
December 20, 2013 - January 30, 2014	Advance Registration for First Information Session to be held on January 31, 2014
January 31, 2014	First Information Session, 9:00 a.m., 1:00 p.m. and 3:30 p.m. at Radisson Hotel, Ambassador Room
January 31, 2014 - August 31, 2014	Neighborhood Spotlight Training (Required) in Preparation of Letter of Interest
September 1, 2014	Letter of Interest Due
September 1, 2014 - December 20, 2014	Review and Selection Process
December 20, 2014	Neighborhood Spotlight Pilot Program Selection Announcement

LEIGH E. MORRIS**Interim President, Legacy Foundation**

Leigh Morris has been a regional leader in Northwest Indiana for many years. He was the Governor's appointee as Chairman of the Northwest Indiana Regional Development Authority from January 2008 to May 2013.

His public service career includes serving as Senior Vice President of the Indiana Economic Development Corporation for Northwest Region Development, Deputy Commissioner of the Indiana Department of Transportation for Toll Road Oversight, Chairman of the Northwest Indiana Regional Plan Commission and Mayor of the City of La Porte.

He began his career in manufacturing and transitioned to healthcare administration after receiving his graduate degree from the University of Minnesota in that field. He was the CEO of hospitals for nearly 30 years. He received his undergraduate degree from Ball State University, where he served as a member of its Board of Trustees. He is a founding member of the One Region Board of Directors and is currently serving as Interim President of the Legacy Foundation and a consultant for IU Health La Porte Hospital. He was named as a Sagamore of the Wabash by Governor O'Bannon and received the Governor's Distinguished Service Medal from Governor Daniels.

ROBERT E. JOHNSON, III**Vice Chair, Legacy Foundation**

Robert E. Johnson is the President/CEO and co-founder of Cimcor, Inc. Founded in 1997, Cimcor develops cutting edge IT security software that takes real-time file change detection to the next level by offering instant remediation of changes. In addition, he is the founder of Velocityware, which focuses on the development, marketing, and distribution of mobile software and technology.

Mr. Johnson has an Associate's Degree in Computer Programming, a Bachelor's Degree in Systems Programming, and a Master's of Science Degree in Management all from Purdue University. He previously taught 'Operating System Internals' at Purdue University Calumet.

Mr. Johnson is actively involved in the community. He is Vice-Chairman of the Board of Directors of the Legacy Foundation. He is currently a Board Member of the Purdue Technology Center of Northwest Indiana, a Board Member of Purdue Alumni Calumet, where he is Chair of the communications committee, and is a Committee Co-Chair of the Northwest Indiana Good Government Initiative. He has also been appointed by the Governor of Indiana to the Board of Commissioners for the State Student Assistance Commission of Indiana (SSACI).

Mr. Johnson was the 2005 recipient of the Purdue Alumni Association-Calumet's Alumni Committed to Excellence Award for the Department of Computer Information Systems and Information Technology and was also selected in 2005 as one of the top '20 under 40' entrepreneurs by BusiNess Magazine. In 2011, Mr. Johnson was inducted as a Fellow into the Society of Innovators. His contributions to security and innovation have been commended and written into the Congressional Record of the 112th Congress.

BAHIA RAMOS

Director of Community Foundations, John S. and James L. Knight Foundation



Bahia Ramos is the Program Director for Community Foundations at Knight Foundation where she manages their \$140 million investment in community foundations across the country and leads the Knight Community Information Challenge contest.

She earned her Masters in Public Administration from the City University of New York through the National Urban Fellows program. As a NUF Fellow, she worked with Knight on their national team to build engagement strategies around such initiatives as Soul of the Community.

MARK LOPEZ on behalf of CONGRESSMAN PETER J. VISCLOSKY

Chief of Staff, Congressman Peter Visclosky's Office



Pete Visclosky proudly represents the First Congressional District of Indiana, which includes Lake, Porter, and parts of LaPorte Counties. Throughout his time in office, Pete has worked to improve the quality of life for everyone in Northwest Indiana by creating new job opportunities and attracting economic development to the region.

Pete is a leading advocate for major economic development projects in Northwest Indiana, including the recapitalization of the South Shore Rail Line, the Gary/Chicago International Airport, and the Marquette Plan, his lakeshore investment strategy. Pete is a member of the powerful Appropriations Committee and serves as Ranking Member on the Defense

Subcommittee, where he works to protect America's fighting men and women on the battlefield and when they return home. As a member of the Energy and Water Subcommittee, Pete has also worked to support investment in our national infrastructure—ports, harbors, and waterways—as well as protect our nuclear stockpile and encourage investments in energy technology to confront the energy crisis and reduce our dependence on foreign oil.

KAREN FREEMAN-WILSON

Mayor, City of Gary



Karen Freeman-Wilson is a native of Gary, Indiana. Married to Carmen Wilson, Jr. for more than 20 years, together they have a blended family of 3 daughters and a son.

She was valedictorian of her graduating class at Roosevelt High School and went on to become an honors graduate of Harvard College and Harvard Law School.

Freeman-Wilson is the immediate past CEO of The National Association of Drug Court Professionals and Executive Director of The National Drug Court Institute based in Washington, D.C. She consulted with the Office of White House Drug Control Policy, the Department of Justice and other agencies in the creation and implementation of drug policy. As the twice-elected Gary City Judge, she helped pioneer the drug court movement in Indiana.

Freeman-Wilson has also demonstrated public service and leadership in state government as Indiana Attorney General and the Executive Director of The Indiana Civil Rights Commission. In 2000, she was named one of the “Top 100 to Watch” by the National Democratic Leadership Council and was invited to address the 2000 National Democratic Convention in Los Angeles. Her contributions have also been acknowledged by U.S. Drug Czars, Indiana Governors and Supreme Court Justices throughout the United States.

In November 2011, Karen Freeman-Wilson was elected the first woman to lead the steel city of Gary, IN and the first African-American female mayor in the State of Indiana.

ANTONIO R. RILEY

Regional Administrator, U.S. Department of Housing and Urban Development



Antonio R. Riley is the United States Department of Housing and Urban Development’s Regional Administrator for the six states in HUD’s Midwestern Region which includes Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin.

As the Regional Administrator, Riley serves as HUD’s liaison to mayors, city managers, elected representatives, state and local officials, congressional delegations, stakeholders and customers. He is responsible for overseeing the delivery of HUD programs and services to communities, as well as evaluating their efficiency and effectiveness.

Prior to his new role, Riley served as Executive Director of the Wisconsin Housing and Economic Development Authority (WHEDA). As the first African American to head the agency, Riley oversaw what is considered the second largest bank in the state, with a \$3 billion mortgage portfolio. While at WHEDA, Mr. Riley focused on the relationship between housing and economic development by developing strategies to increase jobs, make homeownership affordable, and invigorate depressed neighborhoods.

A graduate of Carroll University in Wisconsin and also of the *Senior Executives in State and Local Government* program at Harvard University’s John F. Kennedy School of Government, Riley served 10 years in the Wisconsin Legislature representing Milwaukee’s 18th Assembly District.

Throughout his career, Riley has earned numerous accolades and awards including the Legacy Foundation’s prestigious Legacy Award. Riley earned the 2009 Legacy Award for being a person who passionately promotes, supports and invests in efforts that increase entrepreneurial opportunities; and, consistently reflects passion through his actions in bold and innovative ways creating wealth-building opportunities for everyone.

SUSAN HEDMAN

Regional Administrator, U.S. Environmental Protection Agency



Susan Hedman was appointed by President Barack Obama to be EPA Region 5 Administrator on Earth Day 2010. She directs EPA's operations in the six-state Great Lakes region, which includes Illinois, Indiana, Ohio, Michigan, Wisconsin and Minnesota, as well as 35 federally-recognized tribal governments.

One of her most important roles is that of Great Lakes National Program Manager, in which she oversees restoration and protection of the largest freshwater system in the world. She leads a team of over one thousand scientists, engineers, lawyers, environmental specialists and administrative staff in the Region 5 Office.

Before accepting the President's appointment, Susan was environmental counsel and senior assistant attorney general in the Illinois Attorney General's office, where she focused on litigation and legislation relating to environmental protection, energy efficiency, renewable energy, carbon capture technology and associated consumer issues.

Previously, Susan was chief legal officer for the Geneva-based United Nations Compensation Commission tribunal that handled claims for environmental damage from the oil fires in Kuwait and releases of oil in the Persian Gulf, as well as the costs of de-mining and disposal of unexploded ordnance from the 1990 Gulf War.

Susan has a Ph.D. from the Gaylord Nelson Institute for Environmental Studies, a M.A. from the La Follette School of Public Affairs and a J.D. from the School of Law at the University of Wisconsin. She has over 35 years of experience working on environmental and energy issues.

BILL HANNA

President and Chief Executive Officer, Northwest Indiana Regional Development Authority



Bill Hanna is President and CEO of the RDA. Prior to his current assignment, Hanna was the City Manager for the City of Valparaiso for three years, the Economic Development Director for Valparaiso and Vice President of the Valparaiso Economic Development Corporation.

Hanna earned his Juris Doctor from Valparaiso University, his MBA from National-Louis University in Chicago, and his Bachelor's degree in Organizational Management and Human Resources from Colorado Christian University.

His military career in the U.S. Army as a paratrooper from 1995 to 1999 included membership in the Army's Official Presidential Escort and service as the Head Trainer/Guard at the Tomb of the Unknown Soldier in Washington, D.C.



IACED receives \$70,000 from the Legacy Foundation to design 'Neighborhood Spotlight' program in Lake County

(Merrillville, IN – December 20, 2013) The Indiana Association for Community Economic Development (IACED) has received a \$70,000 grant from the Knight Foundation Fund at Legacy Foundation to design a "Neighborhood Spotlight" program in Lake County.

Neighborhood Spotlight is a comprehensive community development initiative that brings together local leaders to foster positive community change and create stronger, vibrant and economically successful neighborhoods.

Neighborhood Spotlight is based on the "collective impact" model, where neighborhood stakeholders organize, build relationships, decide collectively on a vision, and act collectively. Efforts will be driven by five goals: common agenda, shared measurement, mutual reinforcement, continuous communication and a backbone of support.

"IACED's sole goal is to help local leaders and residents build and revitalize communities across the state," said Andy Fraizer, IACED executive director. "We are excited to work with our partners in Lake County to invest in another comprehensive community development strategy and is grateful to the Knight Foundation Fund at Legacy Foundation for this important investment."

Over the next several years, IACED and the Legacy Foundation will work with community-based nonprofit organizations in Lake County, who will receive financial resources to build organizational capacity, build relationships, complete neighborhood collective impact plans, mobilize private and public capital, and achieve results for resilient families and communities.

"Our philanthropic goal is to demonstrate adaptive leadership and be a catalyst to meaningful, positive, and sustainable change," said Leigh Morris, interim president Legacy Foundation. "Legacy's efforts through the Knight Foundation Fund reflect a belief that democracy thrives when people and communities are informed and engaged. Partnering with IACED is an investment to help neighborhoods develop social contracts which anchor democracy."

Informational sessions will be held in Lake County on Friday, January 31, 2014 at 9 a.m., 1 p.m. and 3:30 p.m. at the Radisson Star Plaza for local organizations interested in partnering with Legacy Foundation on Neighborhood Spotlight.

About IACED. IACED is a statewide organization that supports a network of organizations that builds vital communities and resilient families. It advocates for public policies and assists members and community partners in developing solutions that engage local leaders in rebuilding and revitalizing Indiana communities and neighborhoods. IACED has worked alongside its members in Elkhart, Fort Wayne, South Bend and Evansville and other communities on a variety of comprehensive community development strategies.

Contact: Andy Fraizer, Executive Director, afraizer@iaced.org, 454-8533

INDIANA ASSOCIATION FOR COMMUNITY ECONOMIC DEVELOPMENT
202 East Market Street | Indianapolis, Indiana 46204 | office: (317) 454-8533 | fax: (317) 454-8534
web: www.iaced.org | twitter: [@INCommDev](https://twitter.com/INCommDev) | facebook: facebook.com/INCommDev

FOR IMMEDIATE RELEASE: Friday, December 20

CONTACT: Erica J. Fizer
Program Officer/ Scholarship Administrator
Legacy Foundation
(219) 736-1880
efizer@legacyfdn.org



Give. Lead. Make a Difference.

***Legacy Foundation brings together Community Partners to Announce
Neighborhood Spotlight Program***

Legacy Foundation, Lake County's leading philanthropic partner, launches Neighborhood Spotlight program at a press conference held December 20, 2013.

On Friday, representatives from the John S. and James L. Knight Foundation, Indiana Association for Community and Economic Development (IACED), U.S. Department of Housing and Urban Development, U.S. Environmental Protection Agency, Northwest Indiana Regional Development Authority, office of Congressman Peter Visclosky and the City of Gary gathered to announce their commitment to partnership.

"The U.S. Environmental Protection Agency is committed to working with public and private partners – such as the Legacy Foundation – to make a visible difference in Northwest Indiana communities," said Region 5 Administrator Susan Hedman.

"Legacy Foundation has been our ear-to-the-ground helping to coordinate and complement the impact in the Northwest Indiana communities we serve," said U.S. HUD Regional Administrator Antonio Riley.

Neighborhood Spotlight is Legacy Foundation's new initiative for strategic grant-making in community development.

"It's an exciting concept that combines leadership from the public, private and not-for-profit sectors with engagement of residents of neighborhoods to address issues and problems that have been confounding us for years," said Legacy Foundation Interim President Leigh Morris. "The tools and techniques it provides will transition declining areas into vibrant and healthy neighborhoods."

With a \$70,000 grant from the Knight Foundation Fund at Legacy Foundation, IACED will design the Neighborhood Spotlight model that works as a framework for community change, capacity-building, comprehensive planning and project implementation over the course of three to five years.

"The Indiana Association for Community Economic Development is excited to partner with the Legacy Foundation on Neighborhood Spotlight," said Andy Fraizer, executive director of IACED. "IACED looks forward to collaborating, learning, and investing our time and talents alongside Lake County neighborhood assets to solve problems, generate investment, and support community change."

The first Neighborhood Spotlight Informational Session will be held on Friday, January 31, 2014 at 9:00 a.m., 1:00 p.m. and 3:30 p.m. at the Radisson Hotel, Ambassador Room. Advanced registration required at <https://www.surveymonkey.com/s/legacyspotlightimpact>. All Lake County organizations are eligible to register

"We are excited about the launch of Neighborhood Spotlight and look forward to submitting several Gary neighborhoods for consideration," said Gary Mayor Karen Freeman-Wilson. "This is an important undertaking by the Legacy Foundation that will bring attention to some areas that normally would not have an opportunity to be showcased."

About Legacy Foundation

Legacy Foundation is a community foundation and the leading philanthropic partner in Lake County, Ind. Through the generosity of a wide base of donors, Legacy Foundation has awarded nearly \$30 million in grants and scholarships to nonprofit organizations and individuals since its founding in 1992. The mission of Legacy Foundation is to encourage philanthropy, support good works and inspire leadership. The foundation manages nearly \$50 million in assets and is governed by a volunteer board of directors representing a diverse spectrum of business, education, and the nonprofit and public sectors from throughout Lake County. Learn more at www.legacyfdn.org.

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INFORMATIONAL SESSION



Neighborhood Spotlight

Friday, January 31, 2014

9:00 a.m., 1:00 p.m., 3:30 p.m.

Radisson Hotel, Ambassador Room

Advanced Registration Required.

RSVP Online by “Commitment to Change form” at

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