Small Business and Entrepreneurial Needs

Your table will discuss the current needs of small businesses and entrepreneurs in your community.

Keep these points in mind

• Purdue Northwest recently announced a new entrepreneurship program, “Concept to Commercialization 2020.” This program’s goal is to foster advanced manufacturing related to entrepreneurship and workforce development.

• Crown Point is home to the Northwest Indiana regional office of the Indiana Small Business Development Center.

• There are over 500,000 small businesses in the state of Indiana, supporting 1.2 million jobs.

• In 2018, the Indiana Small Business Development Center reported 54 new business starts in the Northwest region – more than any other region in the state.
Prompts

1. As a small business owner, do you feel you received the necessary support when starting your business? If not, what additional support would have been helpful?

2. How can your community better support local businesses?

3. As a consumer, think about local businesses in your community. What types of new businesses/services would you like to see open in your community or surrounding area?

4. How can high schools and local universities encourage entrepreneurship to their students?